

AMERICA'S PIN-UP QUEEN ...

ARCHIE
SERIES

NO. 5

ANC

KATY KEENE

10¢

Comics



BUT, K.O. ---HOW CAN I THINK OF ANYONE ELSE BUT **YOU**?

To Katy
WITH LOADS OF LOVE
CHUBBY
CHUCKLES

ALWAYS
YOURS - **KEN**

TO KATY
FROM
SON ERROL

TO KATY FROM
YOUNG DICK KILDEAR

TO KATY
A KEENE
GIRL
FROM
DAN

TO KATY
I LOVE
KO KELLY

TO KATY
I WILL
BE
WITH
YOU
FOR
RANDY

Dear Katy

Bill Johnson

Miss Lee - Fashions

Style #634 MIDNIGHT MIST'RY

Entice him, excite him—exotically veiled in misty marquisette. Glamorous sheer-shadowed shoulders. Devastating decolletage enhances a bewitching buttoned bodice. Twirl in a whirling, wispy skirt . . . adorned with exquisite imported Chantilly lace . . . atop a hip-hugging taffeta slip.

IN BEAUTIFUL COLORS:

- BLACK
- ROSE
- AQUA
- AMERICAN BEAUTY

Imported Chantilly Lace

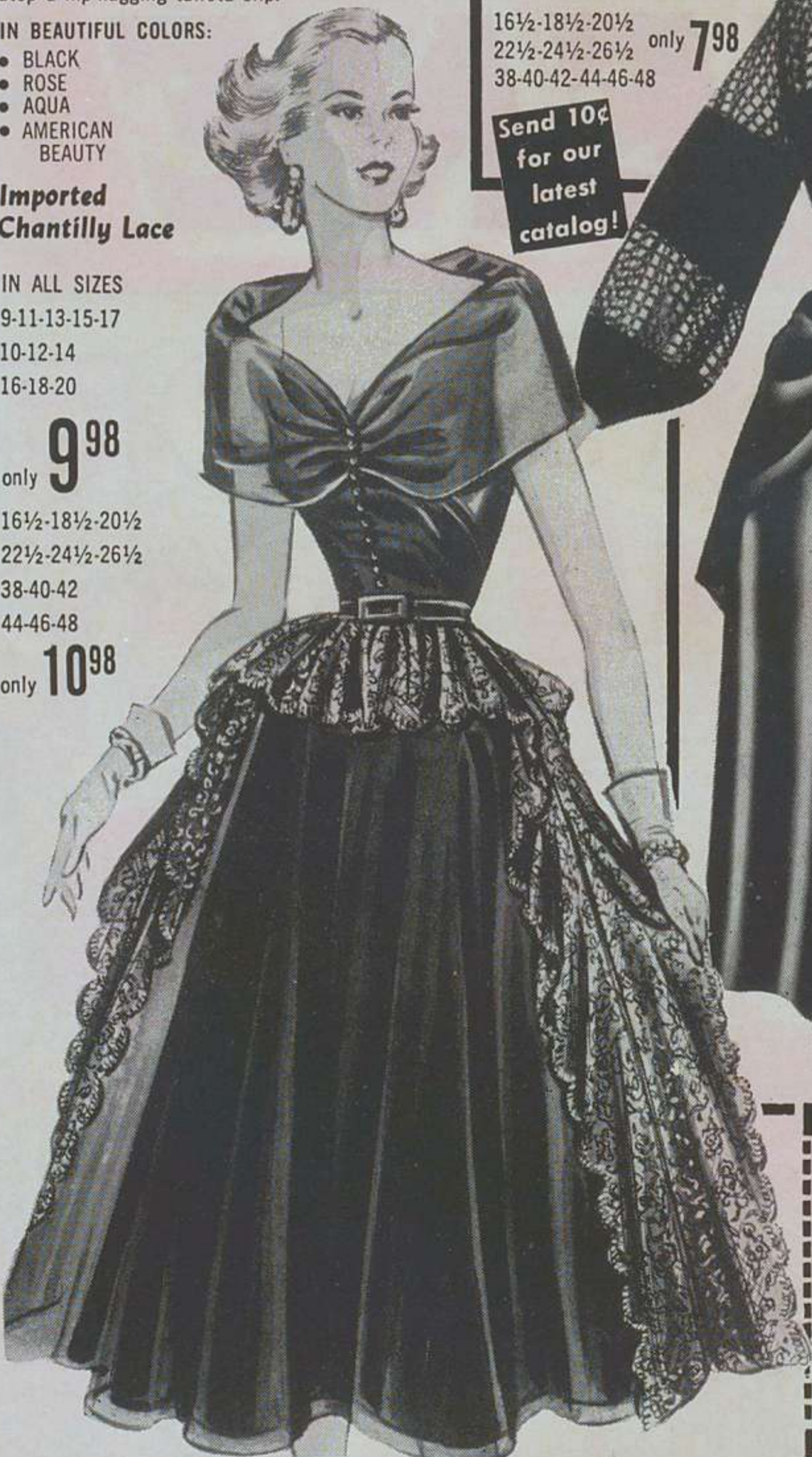
IN ALL SIZES

9-11-13-15-17
10-12-14
16-18-20

only **9⁹⁸**

16½-18½-20½
22½-24½-26½
38-40-42
44-46-48

only **10⁹⁸**



Style #472 NIGHT OF LOVE

Tantalizing lattice lace sweeps extravagantly across the flesh-tinted dropped shoulder. Dramatic tunic-peplum plunges recklessly to a sculptured train. Luxurious Rayon Faille

IN ALL SIZES only **6⁹⁸**
9-11-13-15-17
10-12-14-16-18-20

16½-18½-20½
22½-24½-26½ only **7⁹⁸**
38-40-42-44-46-48

Send 10¢
for our
latest
catalog!

IN BEWITCHING COLORS:

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- ROYAL BLUE
- PEACOCK
- RED
- COPPER



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400 MADISON AVE., NEW YORK 17, N. Y.
Please send me the following dresses in styles, sizes and colors indicated. If not delighted I may return dress within 10 days for refund.

Style No.	Size	First Color Choice	Second Color Choice

I enclose full amount \$_____ you pay postage.

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

A.P.O. and Foreign Orders must be Prepaid

KATY KEENE

by
Bill WOGGON



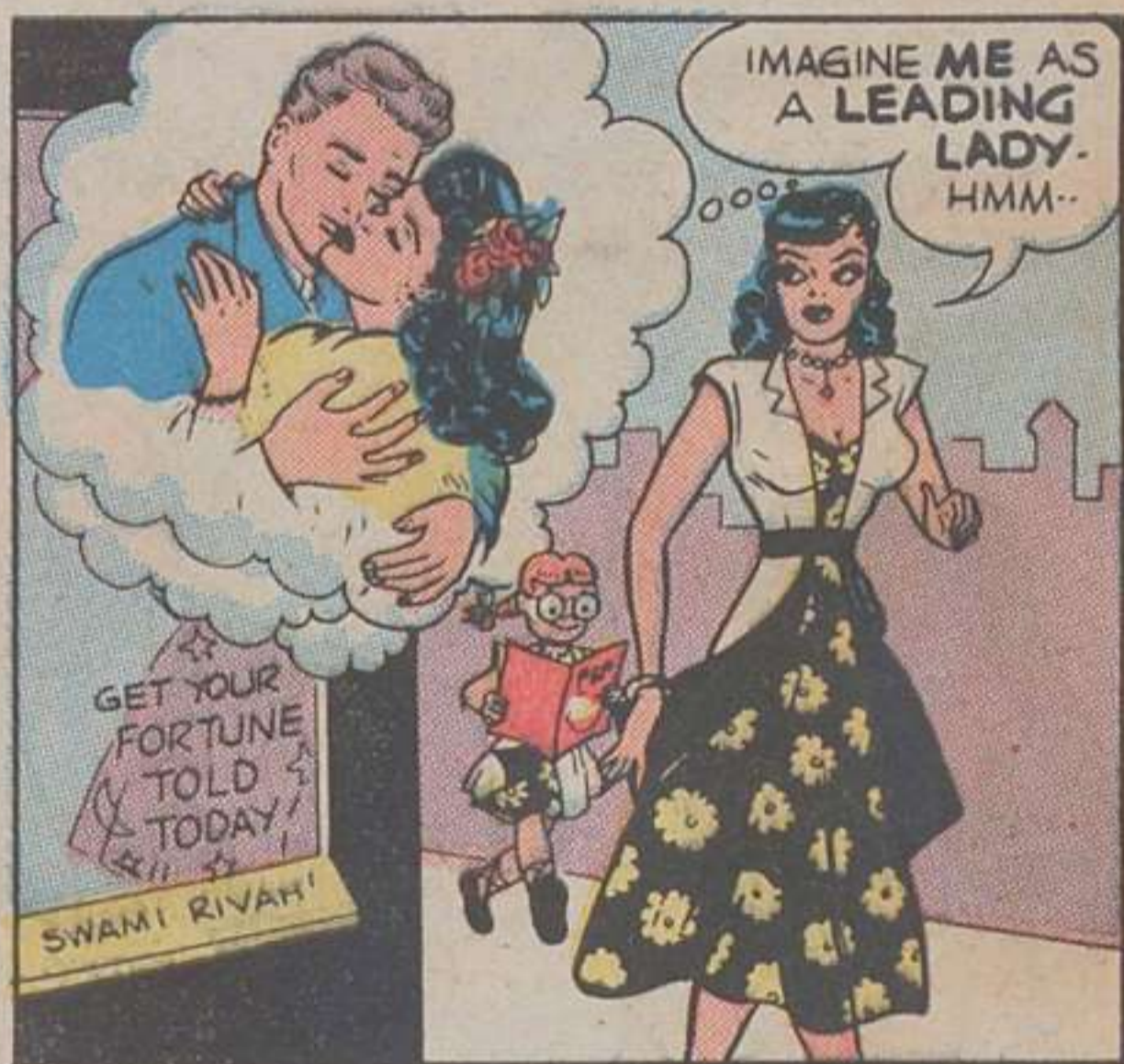
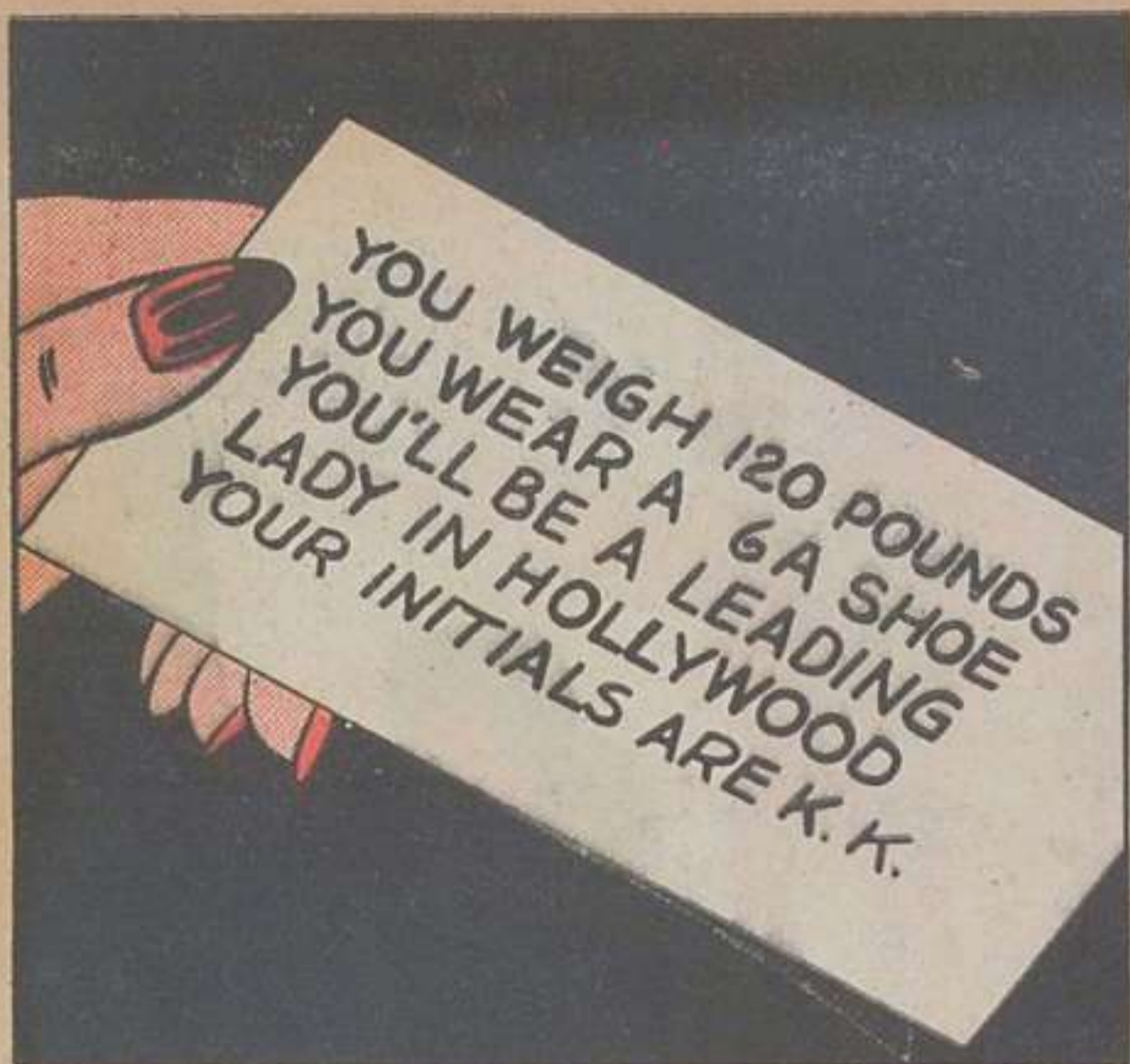
PIN-UP POSE AND
COSTUME by
COLLEEN FITZGERALD,
JAMESTOWN, KANS.
AGE 15.

KATY KEENE

①

SAVE THIS PIN-UP OF KATY KEENE FOR YOUR COLLECTION!!





YES! ZE FUTURE EES BRIGHT-- I SEE A BEEG HOLLYWOOD PRODUCTION-- I SEE YOU AS ZE **LEADING LADY**-- I SEE ALL OF HOLLYWOOD BOULEVARD LOOKING AT YOU AS YOU WALK DOWN ZE STREET!



KATY!

HOLLYWOOD VINE

LOOK! THERE'S **KATY KEENE!**

IT'S KATY!

BY JOVE! KATY KEENE!

The BROWN DERBY

STOP TRAFFIC! IT'S **KATY KEENE!**

YOU DO? REALLY?!



KATY'S DRESS, POSE and STREET SIGN by PATTY SULLIVAN, RT. #2, SALISBURY, MD



AH-H-H I WEEL SEE MORE FOR A **PRICE!**

DO TELL ME MORE!



OHH! I'M SO SORRY-- I CAN TELL YOU NO MORE-- EVERYTHEENG EES GETTING **DARK!**

SO IT IS-- WELL-- GOODBYE, SWAMI, THANKS FOR TELLING ME WHAT YOU DID!

YEAH! BUT NEXT TIME PAY YOUR **ELECTRIC LIGHT BILL**-- I JUST SAW THE LIGHT MAN SHUT OFF YOUR METER!



IF ONLY MY FORTUNES ARE RIGHT. THAT'S TWICE TODAY I'VE BEEN TOLD THAT I WOULD BE A **LEADING LADY** SOON. I WONDER WHAT MY HOROSCOPE SAYS. LET ME SEE THE PAPER, SIS!

OKAY, KATY!



WELL! LISTEN TO **THIS** "GOOD FORTUNE IS IN STORE FOR YOU... YOU WILL BECOME A **LEADING LADY** FOR A BIG HOLLYWOOD STUDIO... TOMORROW SHOULD BE A BIG DAY FOR YOU!" WELL! IMAGINE THAT!

P. J.'S ON SIS by MILDRED CROOKS, 1040-46TH ST W., BIRMINGHAM 8, ALA.

SPANISH COSTUME by KAREN TURLEY, 750 NORTH 4TH WEST, PROVO, UTAH



GOSH! I HOPE I DO HAVE THE GOOD FORTUNE OF BEING A **LEADING LADY** BUT AFTER ALL THE REFUSALS I GOT **TODAY** I'M A LITTLE SKEPTICAL, BUT WE'LL SEE WHAT **TOMORROW** BRINGS -- G'NIGHT, SIS, (YAWN) AM **T** TIRED!

GOODNIGHT, KATY! I HOPE SWAMI RIVAH AND YOUR HOROSCOPE ARE RIGHT -- WHAT A THRILL TO BE A LEADIN' LADY!

KATY'S ROBE by BILL THROCKMORTON, R.R.#1, MAYSVILLE, KY.



Time passes, and Katy even dreams of being a leading lady in a big Hollywood Production ~ ~ ~ let's see what tomorrow brings ~ ~ ~ ~





KATY'S DRESS by BARBARA JONES, MIDDLE ROAD, DEVONSHIRE, BERMUDA (NOT B.W.I.)



by MARY EILEEN PICK (AGE 12) 1033 E. 4th ST., OTTAWA, OHIO.



Reducing Specialist Says:
LOSE WEIGHT

Where
It
Shows
Most

REDUCE

MOST ANY
PART OF
THE
BODY WITH

ELECTRIC
Spot Reducer

Spot Reducer

**Relaxing • Soothing
Penetrating Massage**

FOR GREATEST BENEFIT IN REDUCING
by massage use spot REDUCER with
or without electricity—Also used as
an aid in the relief of pains for which
massage is indicated.




**UNDERWRITERS
LABORATORY
APPROVED**



PLUG IN
GRASP
HANDLE
AND
APPLY

TAKE OFF EXCESS WEIGHT!

**Don't Stay FAT—You Can LOSE
POUNDS and INCHES SAFELY** Without Risking
HEALTH

LIKE a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or strict diets. No steambaths, drugs or laxatives.

With the SPOT REDUCER you can now enjoy the benefits of RELAXING, SOOTHING massage in the privacy of your own home! Simple to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, buttocks, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones the muscles and flesh, and the increased awakened blood circulation carries away waste fat—helps you regain and keep a firmer and more GRACEFUL FIGURE!

YOUR OWN PRIVATE MASSEUR AT HOME

When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! It not only helps you reduce and keep slim—but also aids in the relief of those types of aches and pains—and tired nerves that can be helped by massage! The Spot Reducer is handsomely made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts. Underwriters Laboratory approved.

Take pounds off—keep slim and trim with Spot Reducer! Remarkable new invention which uses one of the most effective reducing methods employed by masseurs and turkish baths—MASSAGE!

TRY THE SPOT REDUCER 10 DAYS FREE IN YOUR OWN HOME!

Mail this coupon with only \$1 for your Spot Reducer on approval. Pay postman \$8.95 plus delivery—or send \$9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return Spot Reducer for full purchase price refund. Don't delay! You have nothing to lose—except ugly, embarrassing, undesirable pounds of FAT. MAIL COUPON now!

SENT ON APPROVAL—MAIL COUPON NOW!

ALSO USE IT FOR ACHES AND PAINS

**LOSE WEIGHT
OR NO CHARGE**



CAN'T SLEEP:

Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when massage can be of benefit.



MUSCULAR ACHES:

A handy helper for transient relief of discomforts that can be aided by gentle, relaxing massage.

USED BY EXPERTS

Thousands have lost weight this way — in hips, abdomen, legs, arms, necks, buttocks, etc. The same method used by stage, screen and radio personalities and leading reducing salons. The Spot Reducer can be used in your spare time, in the privacy of your own room.

ORDER IT TODAY!

**SPOT REDUCER CO., Dept. E-830
318 Market St., Newark, N. J.**

Please send me the Spot Reducer for 10 days trial period. I enclose \$1. Upon arrival I will pay postman only \$8.95 plus postage and handling. If not delighted I may return SPOT REDUCER within 10 days for prompt refund of full purchase price.

Name

Address

City State

SAVE POSTAGE—check here if you enclose \$9.95 with coupon. We pay all postage and handling charges. Same money back guarantee applies.

LOSE WEIGHT OR NO CHARGE

MAIL THIS 10 DAY FREE TRIAL COUPON NOW!

Katy Keene

by Bill Woggon



BEACH ENSEMBLE + POSE by
DONNA MCKAWN,
505 E. MARSHALL,
FERNDALE, MICHIGAN.
(AGE 12)



POSE, ETC. by
CAROLYN JEANNETTE FICKLE,
3310 LACRESTA DRIVE,
BAKERSFIELD, CALIF.



OUTFIT + POSE by
JANICE VALENTI,
SAN JOSE,
CALIFORNIA.



POSE + SWIM SUIT by
RUTH ANN AGAN,
1012 COTTAGE AGE,
INDIANAPOLIS 3, INDIA.



POSE ETC. by
ELEANOR AMARAL,
351 WARREN AVE.,
SAN LEANDRO,
CALIFORNIA

POSE, ETC. by MARGIE DE BOK,
7122 JARNECKE AVE.,
HAMMOND, INDIANA.



SAVE THESE PIN-UPS FOR YOUR COLLECTION!

IT'S A BEAUTIFUL DAY TO RELAX ON THE BEACH, SIS!

I'LL SAY IT IS, KATY, I WONDER WHAT K.O. RANDY AN' CHUBBY ARE DOING TODAY?



BEACH COATS by MISS TONI PETRUCCI, (AGEMA)
508 WEST PERSHING ST.,
SALEM, OHIO.

LITTLE DO I CARE, MOST OF ALL **CHUBBY CHUCKLES**, -- I JUST WANT TO BE **ALONE** AND RELAX WITH A GOOD BOOK!



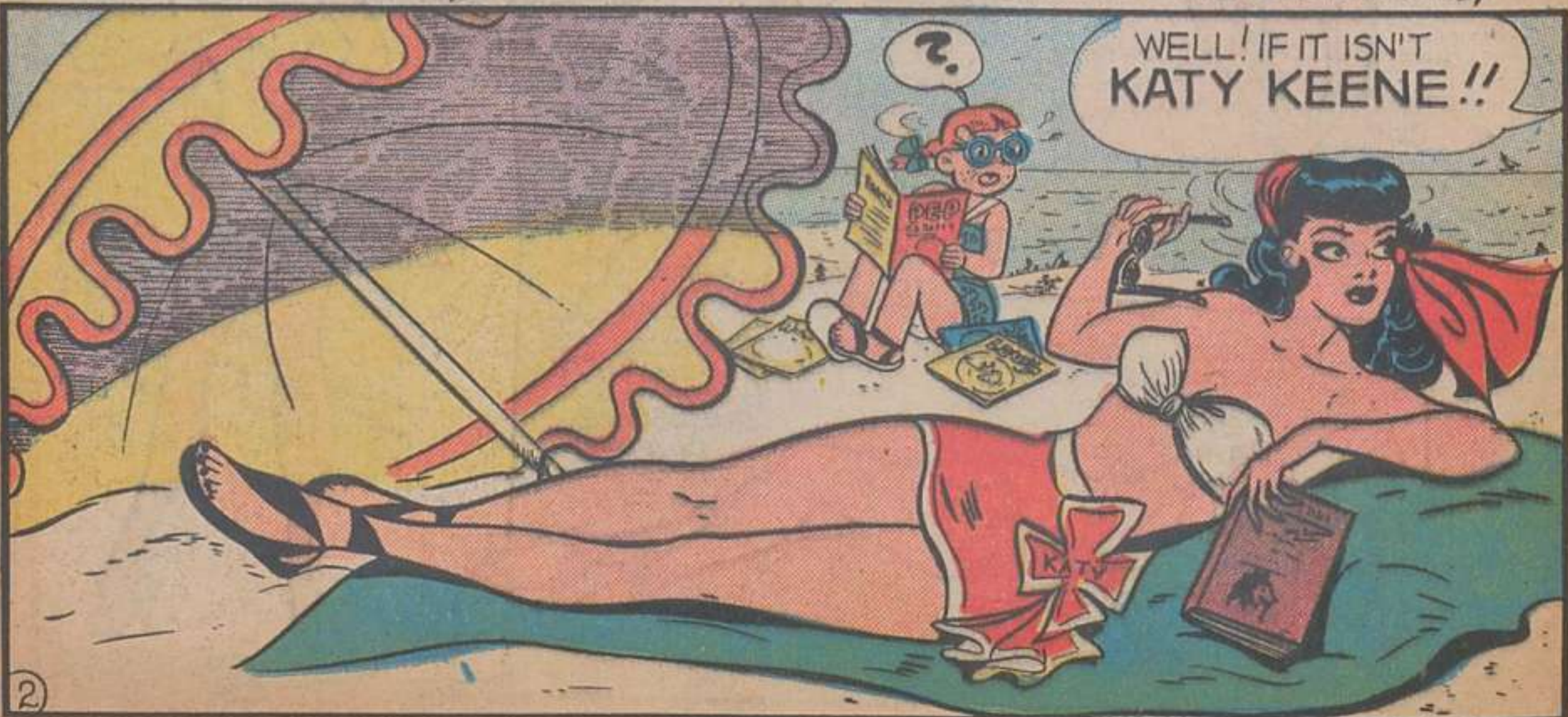
SHOES by JOYCE RUSSELL, 712 S. NETTLETON, SPRINGFIELD, MO.

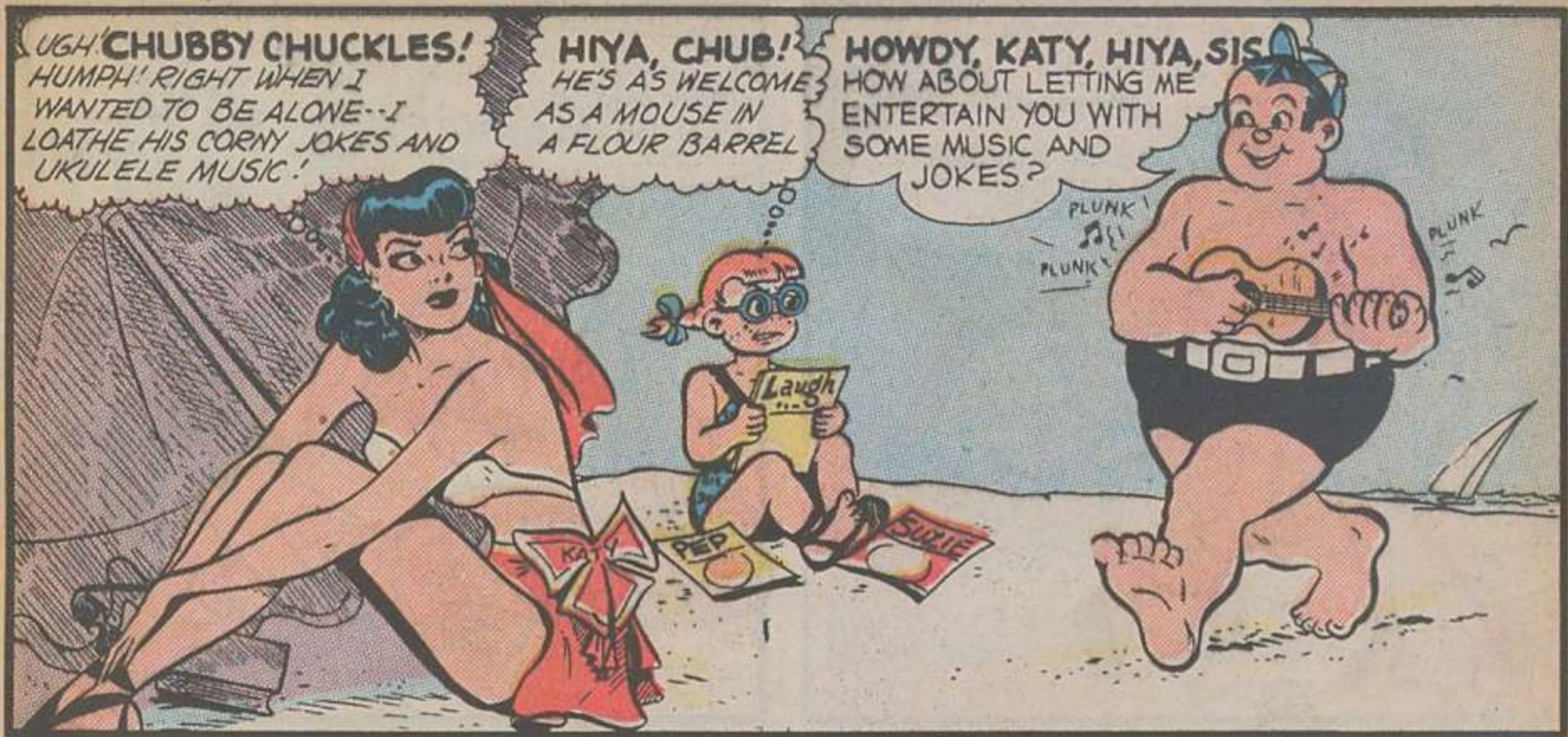
AND I'LL DO LIKEWISE WITH MY COMIC BOOKS --- IT SURE IS NICE TO BE **ALONE** BUT IT'S SURE NICE TO SEE THE BOYS, "SPECIALLY WHEN THEY BRING YOU **CANDY!**"



DON'T FORGET, KIDS! KATY and SIS APPEAR IN ALL FIVE OF THESE ARCHIE COMIC PUBLICATIONS!

WELL! IF IT ISN'T **KATY KEENE!!**





KATY'S SWIM SUIT by DESIGNER WHO FAILED TO PUT NAME and ADDRESS ON DRAWING ????



SWIM SUIT ON SIS by DIANE WEBB (AGE 12) RT. #2, BOX 433, LEMOORE, CALIFORNIA.





LET'S GO DOWN THIS WAY, SIS!

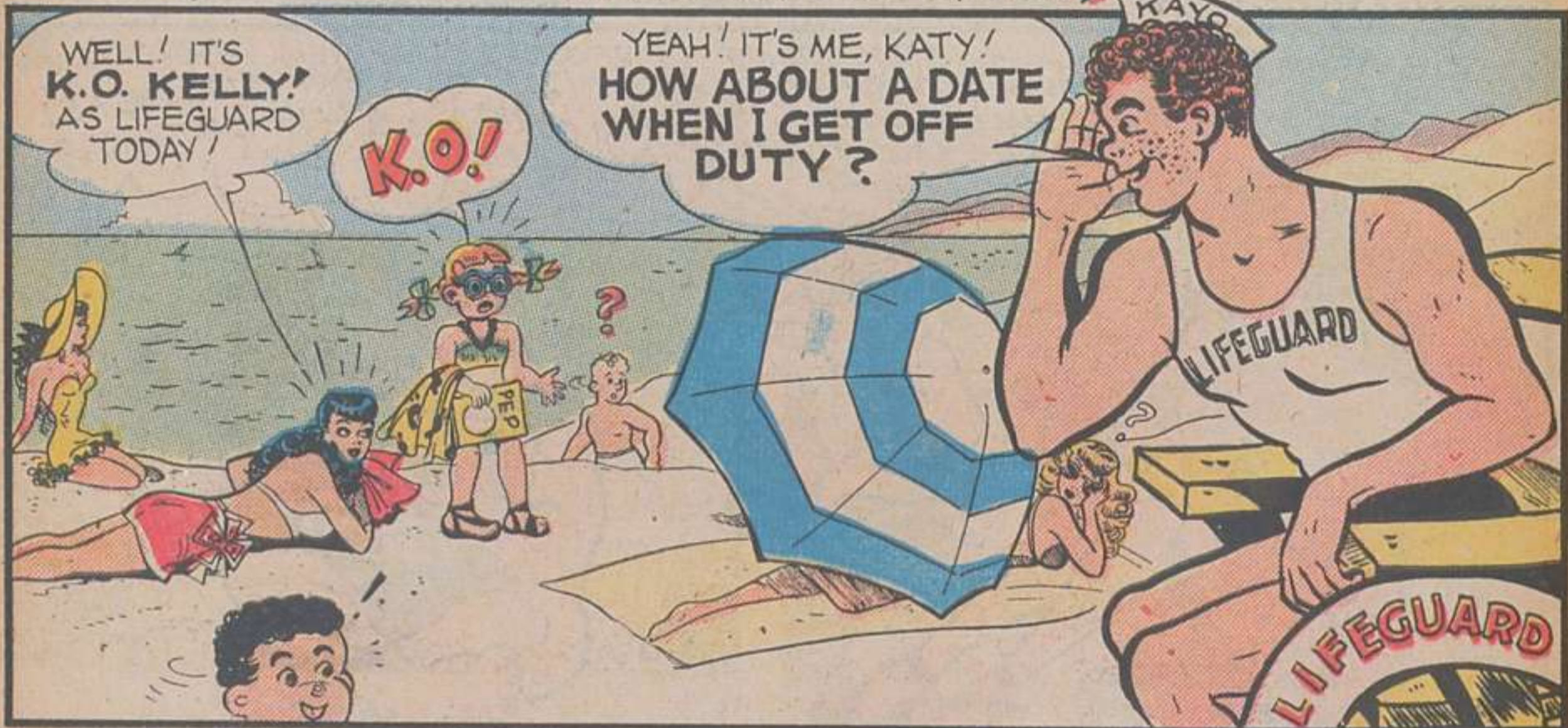
YEAH! ANYWHERE TO GET AWAY FROM CHUBBY!



NOW MAYBE I CAN BE ALONE!

HI YA, KATY!

K.O.'S HAT by JOYCE ROCHE, 2255 HAVILAND AVE., BRONX 61, N.Y.



WELL! IT'S K.O. KELLY! AS LIFEGUARD TODAY!

K.O.!

YEAH! IT'S ME, KATY! HOW ABOUT A DATE WHEN I GET OFF DUTY?

KAYO

LIFEGUARD

LIFEGUARD



SHH! NOT SO LOUD! YOU EMBARRASS ME... DON'T LET EVERYONE ON THE BEACH KNOW YOU WANT TO DATE ME!

KAYO

WHY NOT?

LIFEGUARD

LIFEGUARD



BESIDES, I ALREADY HAVE A DATE... (HE DOESN'T HAVE TO KNOW THAT CHUBBY ASKED ME!)

HUH? AWW SHUCKS!



RANDY'S SAILBOAT by RONNIE FREEMAN, 1149 EDGE MOUND DRIVE, SANTA BARBARA, CALIFORNIA.



RANDY'S SPORT OUTFIT by RUTH MCKINNEY, LAGRANGE, KENTUCKY.





KATY'S SWIMMING CAP by JOYCE M. GAGAT, R.D #1, OXFORD, NEW JERSEY. 7



READ **Laugh** 'CAUSE THE WORLD READS **Laugh** WITH YOU!



YES, EVERYBODY IN THE WORLD LIKES TO LAUGH! THAT'S WHY EVERYBODY'S BUYING AND READING LAUGH COMICS! GET YOUR COPY OF LAUGH COMICS NOW... STARRING

Archie
AND HIS GANG!



SUZIE in HOT BED

GOODNIGHT, UNCLE BLUNDERBUSS.

I'M NOT GOING TO BED YET, SUZIE, I'M SITTING UP IN BED READING AND SMOKING THIS DELICIOUS CIGAR!

BUT UNCLE BLUNDERBUSS, IT'S DANGEROUS TO SMOKE IN BED. YOU'RE LIABLE TO FALL ASLEEP AND YOUR CIGAR CAN START A FIRE.

NONSENSE, MY DEAR, DID I EVER TELL YOU ABOUT THE TIME IN 1903 WHEN I SAT UP IN BED READING AND SMOKING CONTINUOUSLY FOR THREE WEEKS WITHOUT FALLING ASLEEP...

IT HAPPENED THIS WAY...

EXCUSE ME, UNCLE BLUNDERBUSS, IF YOU'RE GOING TO START ONE OF YOUR STORIES I FEEL A HEADACHE COMING ON GOOD NIGHT!

FALL ASLEEP? RIDICULOUS!

YAWN!

ZZZZZZ

UNCLE BLUNDERBUSS! YOUR BED IS ON FIRE!

WHAT? WHO?

COME TO THINK OF IT THE SAME THING HAPPENED THAT TIME BACK IN 1903!



SUZIE SAYS:

SMOKING IN BED CAN LEAD TO A HOT BED OF TROUBLE.

KATY KEENE



KATY'S OUTFIT by
JOAN SWANSON,
3313 NORTHSIDE BLVD.,
SOUTH BEND, INDIANA.

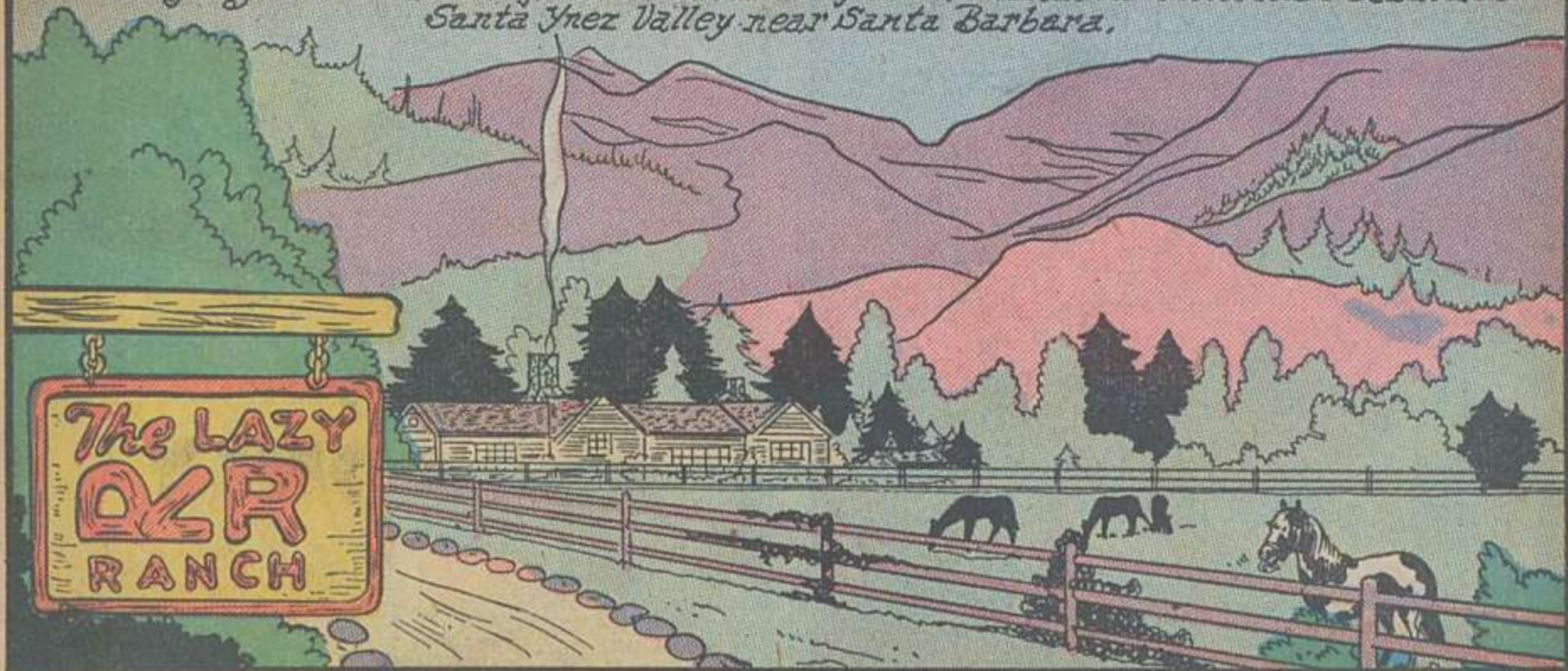
DELORIS GRISWOLD,
506 CLAY ST.,
TOPEKA, KANSAS

TAMARA HODGINS,
3826 CRESCENT DR.,
SANTA BARBARA, CALIF.

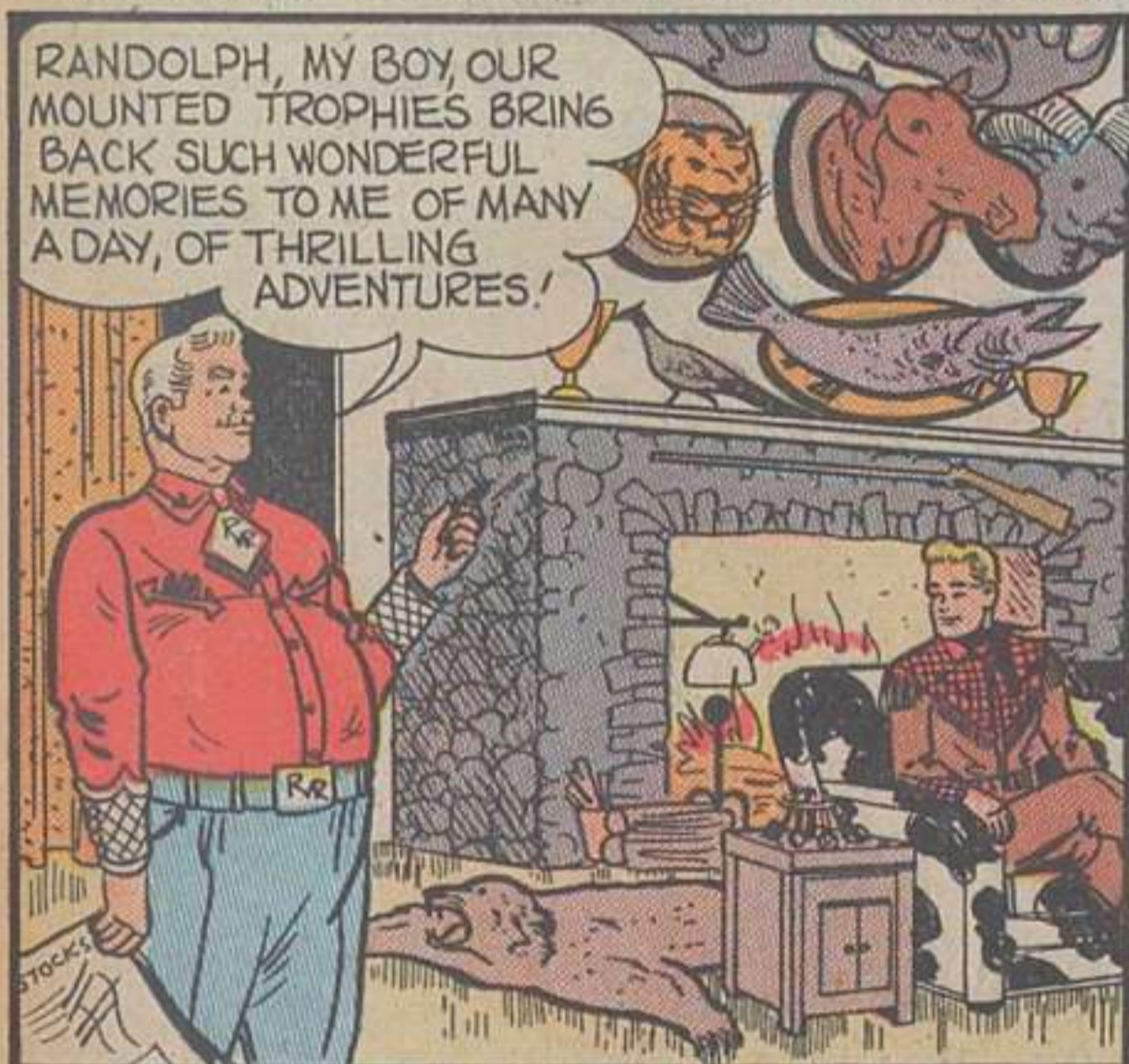
SHOES by
RAY VERBSKY, (AGE 13)
516 EAST ST.,
NEW YORK, N.Y.

SAVE THIS PIN-UP OF KATY KEENE FOR YOUR COLLECTION!

Our story begins on the Randolph Van Ronson's "Lazy R-V-R" Ranch in California's beautiful Santa Ynez Valley near Santa Barbara.



READERS NOTE: A "LAZY" LETTER IN A BRAND IS A LETTER LYING ON IT'S BACK, AS THE LAZY "R" AND "V" IN SIGN.



RANDOLPH, MY BOY, OUR MOUNTED TROPHIES BRING BACK SUCH WONDERFUL MEMORIES TO ME OF MANY A DAY, OF THRILLING ADVENTURES!



YES, SIRREE, MY SON, THESE TROPHIES CAME FROM A **STEADY HAND** AND A **GOOD EYE** -- REMEMBER THE DAYS WE SPENT IN THE SUMATRAN JUNGLES BAGGING THIS TIGER...

I'LL NEVER FORGET IT, DAD!

PINTO PONY SENT IN by MISS BETTY SUE BROOKS, ARPIN, ROUTE 1, WISCONSIN.



I HOPE WE CAN FILL THE OTHER WALL WITH A **BIG** TROPHY LIKE THE MAMMOTH ELEPHANT THAT GOT AWAY FROM US IN THE **BELGIAN CONGO**, RANDOLPH!



I HAVE YOUR CALL THROUGH NOW TO MISS KATY KEENE, MAWSTER RANDOLPH!

OKAY, JARVIS!

HELLO, RANDY, WHY I'D LOVE TO GO TO A BENEFIT CIRCUS CARNIVAL WITH YOU! I KNOW SIS WILL LOVE IT TOO! YOU SAY IT IS TOMORROW!

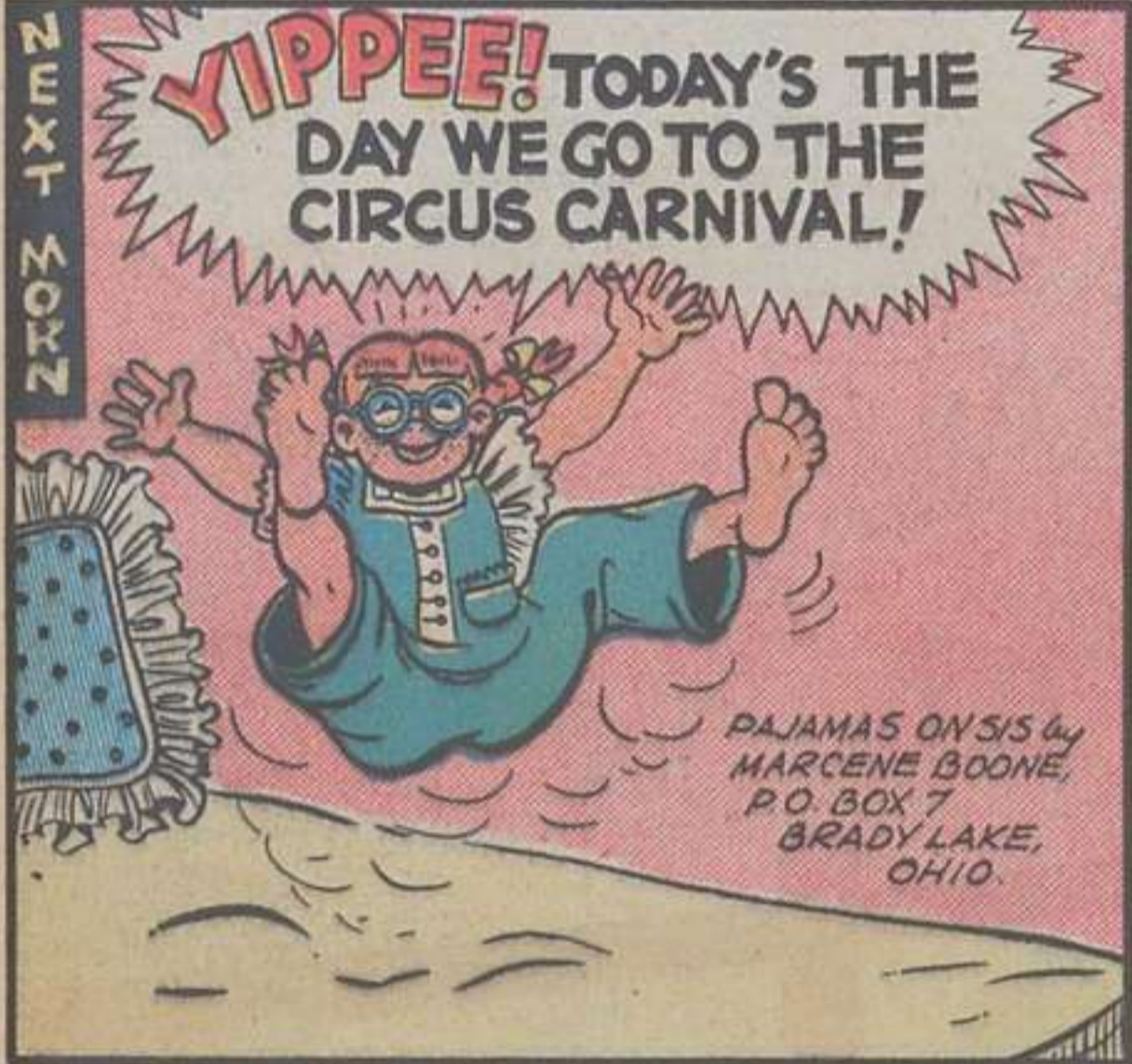


FINE, KATY, THEN IT'S A DATE -- I'LL PICK YOU AND SIS UP TOMORROW MORNING -- I'M TAKING ONE OF MY HORSES OVER FOR THE CIRCUS



OUTFIT
by HELEN McCLOSKEY,
1101 HARRISON,
FRESNO 3, CALIFORNIA

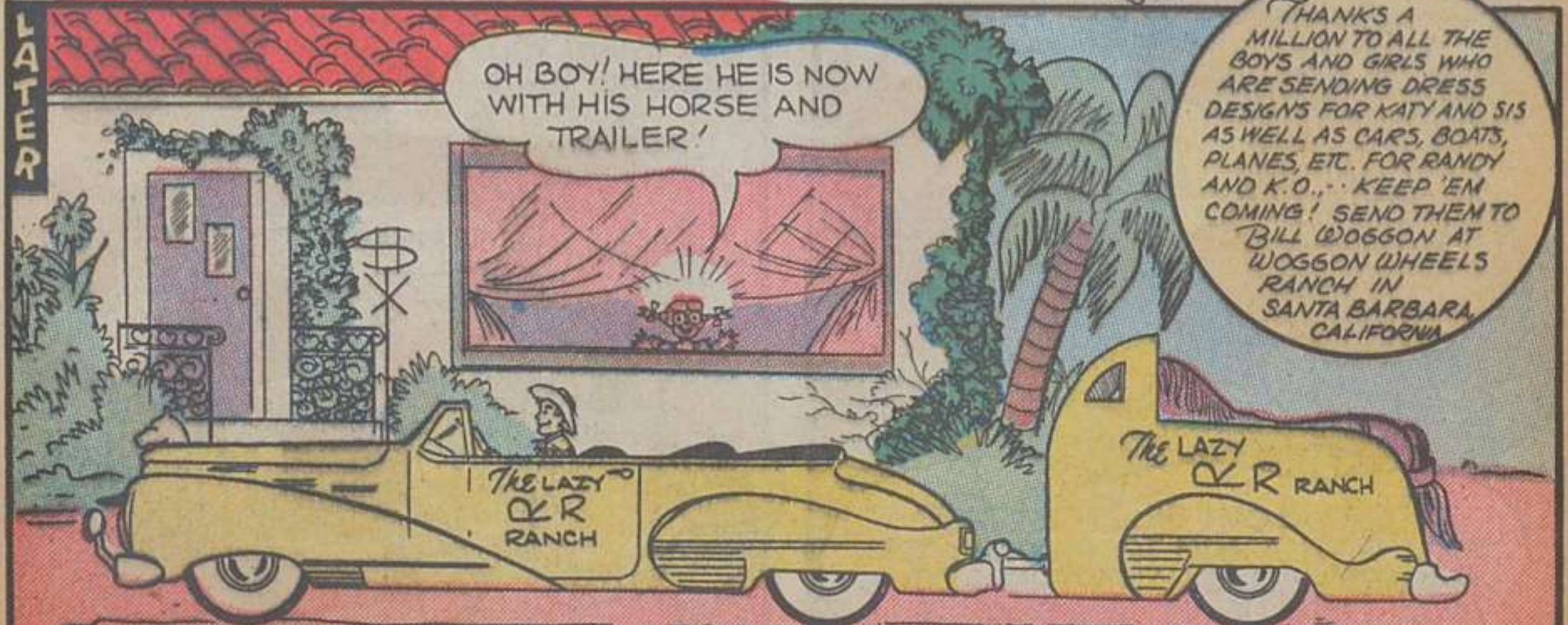
KATY'S BLOUSE by CAROLYN BRINKLEY 113 VALDESE AVE., MORGANTON, N. CAROLINA (AGE 14) - SKIRT by DAVID LEDBETTER - NO ADDRESS



PAJAMAS ON SIS by
MARCENE BOONE,
P.O. BOX 7
BRADY LAKE,
OHIO.



KATY'S HOUSECOAT by SHIRLEY McKINNEY, 2018 LAKE AVE., KNOXVILLE, TENN.



RANDY'S CAR + HORSE TRAILER by DONALD HARRIS, WILSON, OKLAHOMA.
NOTE: TELEVISION AERIAL AND HORSE HEAD IMAGE ON HEAD OF CAR, WRITES DONALD.



WELL HERE WE ARE - MY HORSE IS DELIVERED AND NOW FOR SOME FUN!

SIS, PLEASE!

I WANTA RIDE ON TH' MERRY-GO-ROUND - I WANTA HOT-DOG! I WANTA BIG BALLOON!

RED HOTS 15¢

KATY'S & SIS'S DRESSES by GERALDINE BRADBURN, 773 E. PHILADELPHIA ST., FLINT 5, MICH. SHOES by CHARLOTTE SITKO, GARRETTSVILLE, OHIO



HOW MANY TIMES HAVE I TOLD YOU NOT TO ASK FOR THINGS!! I'M ASHAMED OF YOUR LACK OF MANNERS!

KATY'S HAT by VELERIE RUZICKA, BOX 124 PISEK, N.D.



THAT'S OKAY, KATY, I'LL BUY HER SOME HOT DOGS AND TICKETS FOR RIDING ON THE MERRY-GO-ROUND!

OH BOY!

RANDY'S OUTFIT by JUANITA SIAS, GENERAL DEL. (VIA ARCHER) AGE 11, CADIZ, CALIFORNIA



HERE YOU ARE, SIS, A WHOLE ROLL OF TICKETS TO RIDE THE MERRY-GO-ROUND, AND A DOZEN HOT DOGS!

GEE THANKS!



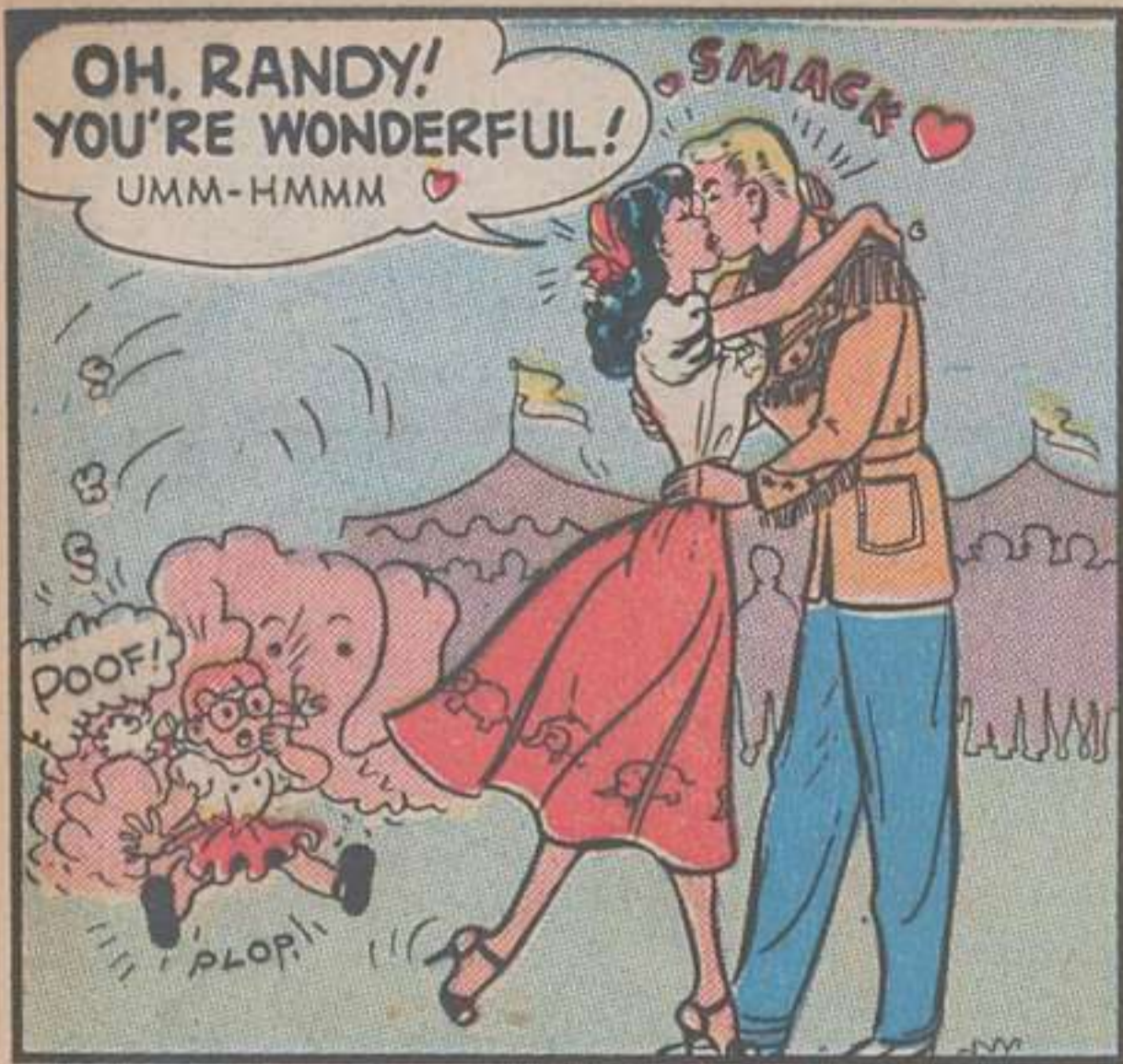
BUT, RANDY, YOU SHOULDN'T HAVE BOUGHT SO MANY RIDES FOR SIS!

DON'T WORRY, KATY, THERE'S A METHOD IN MY MADNESS - WE'RE GOING TO RIDE IN THE TUNNEL OF LOVE!

And so after fifty times around on every animal on the Merry-Go-Round and a dozen Hot Dogs + Sis has had enough







WOO! WOO! TRADE WAMPUM FOR UM KATY KEENE COMIC BOOK !!!

AND UGH! TRADE UM WAMPUM FOR PEP, WILBUR, LAUGH AND SUZIE COMIC BOOKS TOO! KATY APPEARS IN ALL THESE SWELL COMIC BOOKS! Woo! Woo! ALL NEW STORIES IN EACH MAGAZINE! THEY'RE ALL ARCHIE COMIC PUBLICATIONS !!

DON'T FORGET! YOU CAN STILL SEND FOR A NUMBER 1 AND NUMBER 2 PIN-UP AND CUT-OUT SETS OF KATY FOR NUMBER 3 SET OF SIS FOR 10¢ EACH SET! HERE IS HOW TO GET THEM! HURRY! DO IT NOW !!

PRINT YOUR NAME AND ADDRESS CLEARLY ON A SLIP OF PAPER AND PUT IT IN AN ENVELOPE WITH 10¢ AND SPECIFY WHICH SET YOU WANT- BE SURE TO SEND ADDITIONAL MONEY IF YOU WISH MORE THAN ONE SET. MAIL YOUR ORDER TO - **KATY KEENE** AT WOGGON WHEELS RANCH, SANTA BARBARA, CALIFORNIA



MOVIE CHATTER

Doris Day Has Delta City Date

Doris Day hopes to be in New Orleans on Oct. 3, which is the sixth month anniversary of her marriage to Marty Melcher.

When Doris and Melcher were married last April 3, they had planned to go to New Orleans on their honeymoon, but because of problems with redecorating and refurnishing their home, they were unable to get away for the New Orleans trip.

"We promised ourselves we'd make it on the half-year anniversary," the blonde singing star explained, "and it looks as though we might be able to."

Since her marriage, Doris has appeared for Warner Bros. in "Starlift," and is currently working in "I'll See You In My Dreams," which should be finished in time to allow her to keep the New Orleans date.

★ ★ ★

Roamin' Around

Ruth Roman walked 7.7 miles in one day while filming a sequence for Warners' "Tomorrow Is Another Day." She was playing a hitchhiking scene and the camera car recorded the number of miles she walked during rehearsals and takes.

"That's nothing," she said. "I once hiked 17 miles in New York, looking for a job."

★ ★ ★

Star's Lunch

While starring in "A Streetcar Named Desire," produced by Charles K. Feldman for Warner Bros. distribution, Miss Vivien Leigh would eat her lunch in her dressing room. Her favorite dish being an avocado and lettuce salad with ice tea.

★ ★ ★

Film Butch

Andre De Toth got a very short butch haircut before starting to direct Warner

Bros.' new outdoor color picture, "Carson City," starring Randolph Scott and Lucille Norman. De Toth said it's easier that way to wash the dust out of his hair.

★ ★ ★

Nancy Olson Welcomes Motherhood

Nancy Olson is willing to drop from star to featured player class if that's what she must do to stay on the screen while having babies.

"It isn't necessary for my ego to be a star," she says, "but it is necessary for my happiness to have children."

The gold-haired, 22-year-old actress was discussing her screen future now that she is due for a stork visit in early November.

Nancy is at the height of her phenomenal screen rise. She will not do another film until after the blessed event.

"Naturally I want to stay a star. I worked hard to become one. But I wouldn't pass having a baby for all the screen honors," explains the actress.

Nancy's husband is Alan Lerner, librettist and lyricist of the stage musical hit, "Brigadoon," and now composing for films. The couple were married March 19, 1950.

Only three years ago the pink-cheeked, blue-eyed Nancy was a student at the University of California at Los Angeles. She was "discovered" in a student play and cast for a lead in the film, "Canadian Pacific."

In "Force Of Arms," Nancy portrays a WAC lieutenant who falls in love with an infantry lieutenant, enacted by William Holden.

★ ★ ★

Government Interest

Although Warner Bros. had no contact with the Bureau of Indian Affairs in producing Burt Lancaster's "Jim Thorpe—All American," the government agency has become very much interested in the film. The

picture is one of the first about a modern Indian, and the Bureau will follow its impact on the large Indian population in Oklahoma, New Mexico, the Dakotas and elsewhere.

* ★ *

Gotham Home Best For Cinema Success

The best way to be a success in Hollywood, believes actress Mary Wickes, is to live in New York.

Miss Wickes has sound reasons for her claim. She has made nine trips to the film capital for 20 pictures, and has kept right on residing on West 58th Street in New York City.

The tall comedienne is currently busy at Warner Bros. in "I'll See You In My Dreams," life story of songwriter Gus Kahn, starring Doris Day, Danny Thomas and Frank Lovejoy. In the picture Miss Wickes plays the housekeeper of the Kahns.

Mary generally comes for one picture on each trip, but usually is kept on for a second and even a third.

Films began to woo Miss Wickes when she played the nurse in "The Man Who Came To Dinner" on Broadway. Warner Bros. brought her to the studio for the screen version, and ever since she has been alternating between stage and screen.

"Most stage players move to Hollywood when cast in a picture and then yearn to go back to Broadway for a show," says Miss Wicks. "I've been lucky enough to work in both mediums by staying right on in little old New York."

The actress began her theatrical career after graduating from Washington University in St. Louis, her home town. After little theatre productions there and in Berkshire, New York, she was brought to Broadway by Marc Connelly for "The Farmer Takes A Wife."

* ★ *

Special Spokesman

Raymond Massey recorded narration at Warner Bros. for a special radio program sponsored by the National Conference of

Christians and Jews while between takes of "Carson City," outdoor drama in color in which Massey is currently co-starring with Randolph Scott.

* ★ *

Holden Welcomes Competition As Vital Asset

William Holden hopes every actor gives an outstanding performance and every production is a great hit, for the success of any one is a vital asset to the entire motion picture industry.

"We should realize," Holden pointed out, "that we are an industry of only 30,000 persons, and that good work consistently proves beneficial to one and all.

"The spirit of competition in motion picture production is the finest incentive we have in striving for constant improvement. Everyone in the industry should be delighted when a production is a success, regardless of whose work it is.

"Good pictures and good performances," continued the star, "increase the demand for actors, because producers and directors are constantly seeking to surpass previous efforts."

"When an actor recognizes—and respects—the talents of another, that man is paradoxically no longer acting—he is a real actor."

* ★ *

Douglas Stumped On Timber Land

Kirk Douglas tried to buy some property in the redwood country near Eureka, Calif., where he recently spent several weeks on location for Warner Bros.' Technicolor production, "The Big Trees," but discovered that he could only buy land, while the trees on the area he wanted are forever the property of various lumber companies.

Douglas called off all deals because he said he wouldn't want to own land in the big tree country and never be sure that a lumberjack wouldn't come along and chop down his private forest.



BILLY'S OUTFIT by
DOROTHY MOORE,
404 COHASSETT DR.,
YOUNGSTOWN, OHIO.

PARTY HAT ON SIS by
NANCY STERN (AGE 11)
SILVER HILLS,
NEW ALBANY, INDIANA
"SODA 'N CONE" DRESS
by JEAN BARGELSKI,
149-23 14TH ROAD,
WHITESTONE, L.I., N.Y.



As our scene opens, Sis is talking to her boyfriend whose Dad owns a sweet-shop.

SIS, ARE YOU GOING TO TALK TO YOUR BOY-FRIEND BILLY FOREVER?

YES, BILLY BOY! NO, BILLY... UM-HMM, SWEET WILLIAM!

DRESS ON SIS by
BERBARA LEFEVRE,
20 ELTON ST.,
MILFORD, CONN.

KATY'S DRESS by NANCY POGGENEYER
811 LOUISIANA AVE.,
PERRYSBURG, OHIO

SHOES by BEN KOHLER, AGE 17...
R.R. 1, BOX 386, CORVALLIS, OREGON.

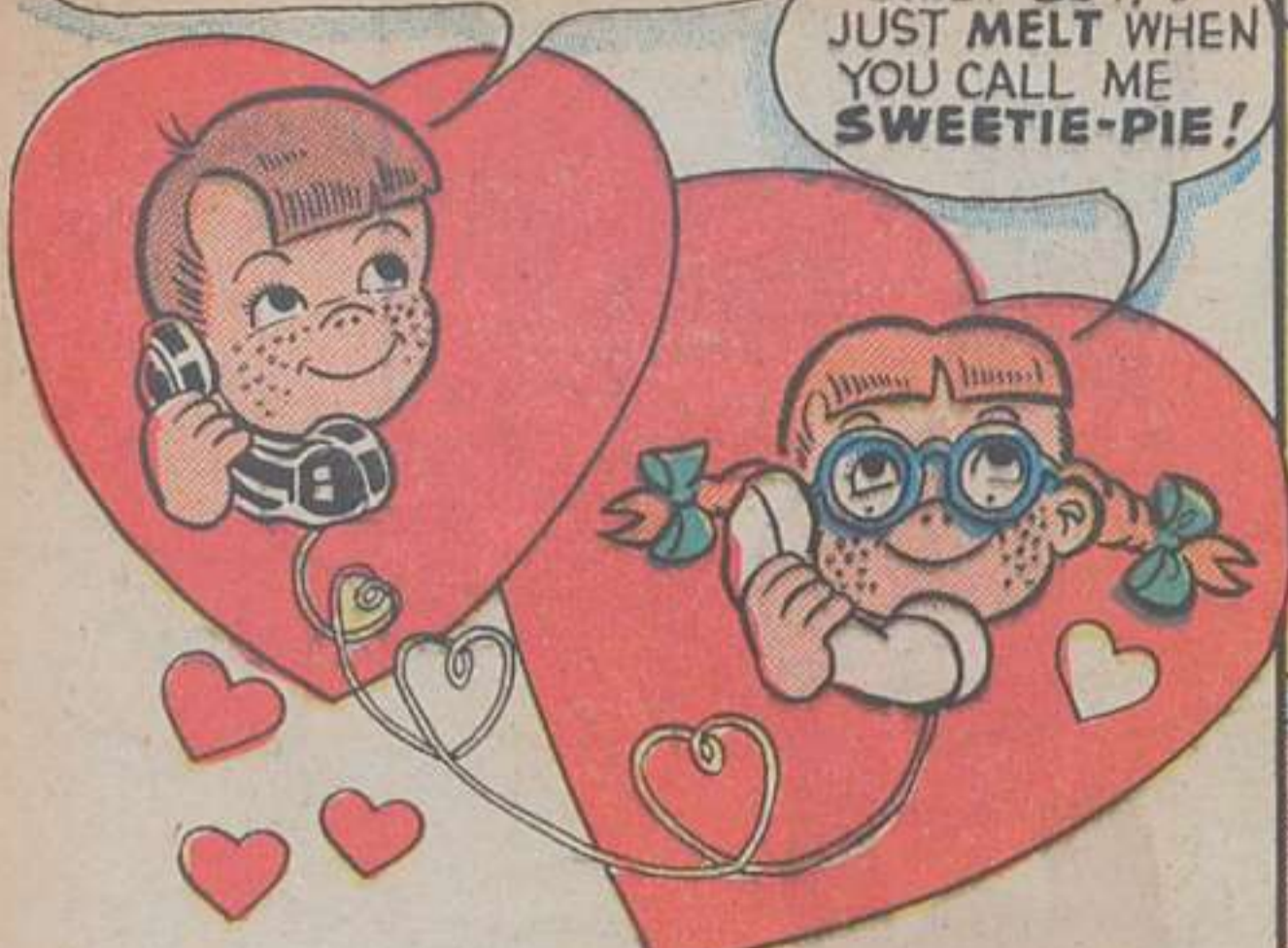
DOES MY **SWEETIE-PIE** LOVE ME A **TEENIE-WEENIE** BIT?

OH-H-H-H!
BILLY BOY! I JUST MELT WHEN YOU CALL ME **SWEETIE-PIE!**

YES! I DO LOVE YOU A **ITTSY-BITTSY** **TEENIE-WEENIE** WHOLE LOT!

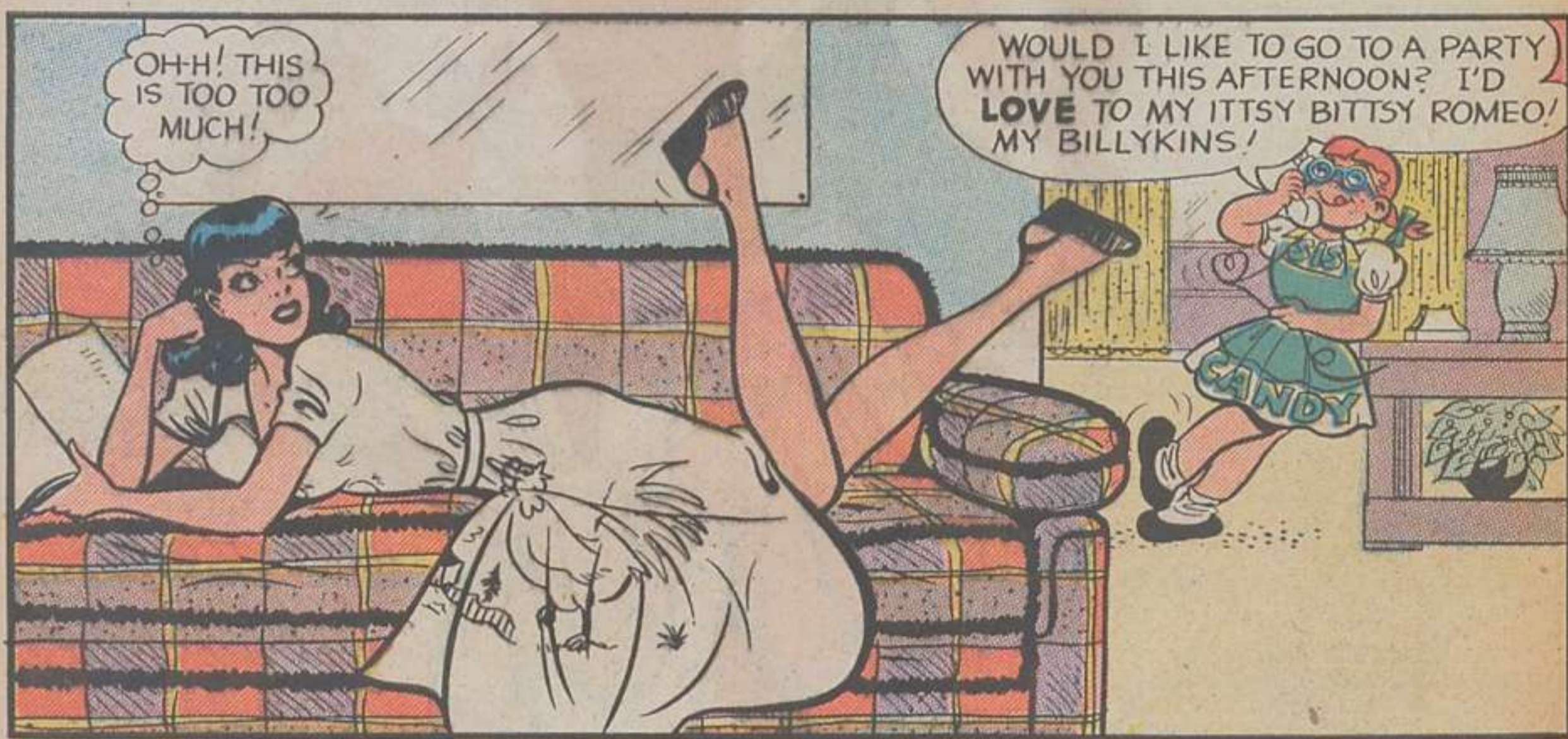
SIGH

WINK



OH-H! THIS IS TOO TOO MUCH!

WOULD I LIKE TO GO TO A PARTY WITH YOU THIS AFTERNOON? I'D **LOVE** TO MY **ITTSY BITTSY** **ROMEO!** MY **BILLYKINS!**



OKAY, **LAMBIE-PIE**, I'LL BE READY AT TWO WITH **BELLSIES** ON, MY **SWEET WILLIAM!**

GOODBYE-E-E
TOODLE-OO-O

BOING

BILLY

SIS! COME HERE!
I WANT TO TELL YOU SOMETHING!!







SLIP, SHOWER CURTAINS,
 64 RONNA RAE RILEY (AGE 13)
 150 HAMILTON ST.,
 ALLENTOWN, PENNA.





K.O.'S JACKET by AIDA SEVILLA, 1342 OREGON, PACO, MANILA, PHILLIPINE ISLANDS.



SONG TIE by GAIL SPITLER, 4207 SOMERSET, DETROIT 24, MICH.



SUZIE IS CHOOSEY!

AND YOU SHOULD BE, TOO...

BUY **SUZIE** comics
for the TOPS in LAUGHS!



SUZIE ALSO APPEARS IN
PEP comics and LAUGH comics

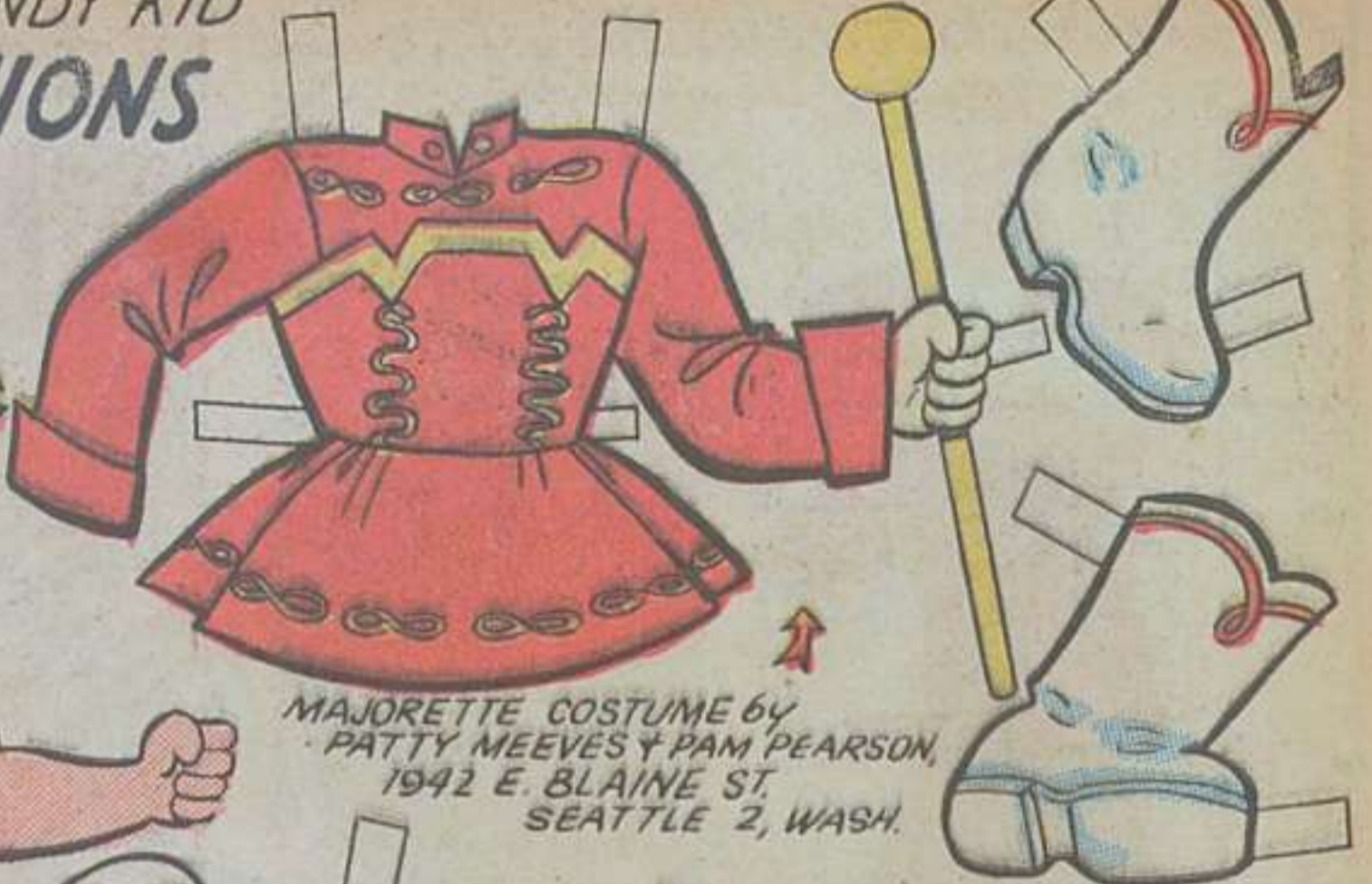
LOOK FOR THIS TRADEMARK,
YOUR GUARANTEE OF THE VERY
BEST IN ENTERTAINMENT!



THE CANDY KID FASHIONS



IF YOU'D LIKE THIS PIN-UP PRINTED ON CARDBOARD SEE AD BELOW



MAJORETTE COSTUME by PATTY MEEVES & PAM PEARSON, 1942 E. BLAINE ST. SEATTLE 2, WASH.



BEACH OUTFIT, ETC. by SANDRA MARKS, BOX 181, SALIX, IOWA.

by REBECCA SEAMON (AGE 10) CONCORD, NO. CAROLINA.



LOOK! YOU CAN SEND for THESE 4 PIN-UPS with OVER 30 CUT-OUTS TO FIT EACH ONE



FOR ONLY **10¢** EACH

HERE'S HOW!
 PRINT YOUR NAME AND ADDRESS CLEARLY ON A SLIP OF PAPER AND ENCLOSE IT WITH COINS. BE SURE TO SPECIFY WHICH SETS YOU WANT BY NUMBER. BE SURE TO ENCLOSE 10¢ FOR EACH SET. MAIL YOUR ORDERS TO **KATY KEENE at WOGGON WHEELS RANCH, SANTA BARBARA, CALIFORNIA.**

★ THESE PIN-UPS ARE PRINTED ON 6x9 INCH CARDBOARD...IN COLORS SUITABLE TO FRAME!!! ★ THE FASHION CUT-OUTS THAT COME WITH EACH PIN-UP ARE THE MOST POPULAR DESIGNS SENT TO KATY, SIS and K.O.!

(IT'S A GOOD IDEA TO PUT YOUR RETURN ADDRESS ON YOUR ENVELOPE TOO!)

EVERY ROMANCE HAS PITFALLS. AVOID DISAPPOINTMENT, HEARTBREAK. SAVE YOURSELF LOTS OF TRAGEDY. DON'T BE A FAUX PAS. FOR WINNING STRATEGY, READ HOW TO GET ALONG WITH GIRLS OR HOW TO GET ALONG WITH BOYS. PUT PSYCHOLOGY TO WORK—NO MORE CLUMSY MISTAKES FOR YOU WITH THESE AMAZING HANDBOOKS!



IT'S EASY TO WIN SOMEONE When You Know How!



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- How to Make Everyday Events Sound Interesting
- How to Make Your Sweetheart Write More Often
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- How to Make (or Break) a Date
- How to Acknowledge a Gift
- How to "Make Up"
- How to Say "Those Little Things"
- How to Assure Him (or Her) of Your Faithfulness
- How to Make Him (or Her) Miss You
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No longer need your letters be dry, awkward or uninteresting. HOW TO WRITE LOVE LETTERS is a complete book that shows you how everyday things can sound thrilling. It helps you to express your personality in every letter you write. This new book contains dozens of actual sample letters that show you just how to write love letters from beginning to end.

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Send book "How to Write Love Letters," in plain wrapper on your Money-Back-Offer. If not delighted with results, I may return this purchase in 10 days and price will be refunded.

- Send C.O.D. I will pay postman 98c plus postage.
 I enclose 98c—send postpaid.

Name _____

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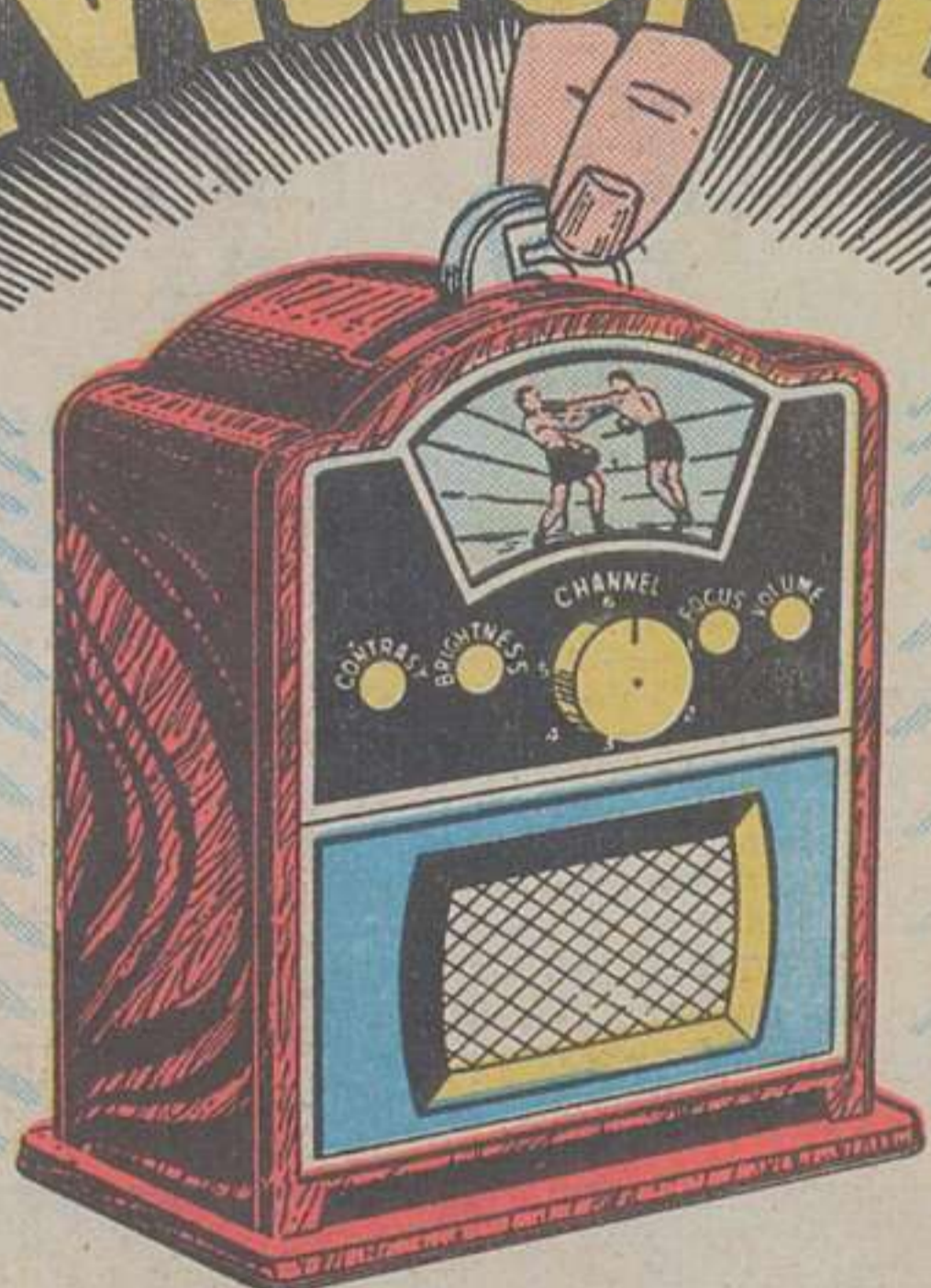
THE SHOW'S ON,
GANG!

New! Super-Duper! Simply Terrific!

TELEVISION BANK

LIGHTS UP! LIKE BIGGEST, COSTLIEST TELEVISION SETS!

- SHOWS BRILLIANT PICTURES IN FULL COLOR!
- HITS EVERY TELEVISION HIGH . . . FIGHTS AND ALL!
- THRILLS YOU AND YOUR FRIENDS POP-EYED!
- AND . . . MAKES YOUR SAVINGS MOUNT UP FAST!



ALL-STEEL CONSTRUCTION

**ONLY
\$1.98**

COMPLETE WITH
BATTERY AND BULB!

Nobody ever before set their excited eyes on anything so terrific as this amazing new Television Bank! Your whole gang will be begging you for a look at this new midger wonder!

LIGHTS UP THE MINUTE YOU DROP COIN! Just click a penny, nickel, dime or quarter into top slot. Instantly your grand new Television Bank lights up—in a big, BIG way! In a split second, the screen leaps into dazzling life!

AND WOW! WHAT A PICTURE! Whether you go for "zowie" shows (fights and such) or want a dream dance-team or peppy cartoon, you've got them—and MORE—right on this miracle Television Bank! What's more, shining convex lens over screen

gives you the brightest, clearest, pictures yet!

TURN OF KNOB SHOWS NEXT EXCITING PICTURE! When you've looked your admiring fill at one picture, just turn center knob for next thrill-packed "show." Light goes out automatically as new picture appears! To light new picture, bank another coin. No less than SIX exciting pictures in all—a fight, dramatic dance team, tense rodeo scene, hilarious cartoon, swell figure skater and circus clown with his trick dog!

PUTS YOU "IN THE MONEY" — AND FAST! Your savings pile up PLENTY FAST—and with this marvelous new Television Bank! None of your friends, relatives or chance visitors can resist depositing enough to see the

complete show! And with SIX wonderful pictures to see — you bank REAL MONEY just for letting them look!

IT'S A HONEY — IN EVERY DETAIL! You'll be the envy of all your friends with grand new Television Bank! A console model, it's an exact miniature of the most expensive sets. Complete even to the handsomely painted-on speaker grille and dials. All metal ruggedly built bank, 4 3/4" x 4", has smart mahogany finish. Automatic screen light powered by efficient, replaceable battery. **GUARANTEED TO DELIGHT YOU**, bank comes complete with bulb, battery and strong key for opening and emptying out your wealth of savings.

BE THE FIRST IN YOUR CROWD TO HAVE THIS WONDERFUL NEW TELEVISION BANK! SEND NO MONEY! ORDER YOURS TODAY!

NEWEST DECORATOR'S NOTE TO ALL DOLL HOUSE OWNERS!

Nothing is so truly luxurious for the modern doll house! This beautiful new Television Bank is the last work in elegance—matches all styles of furniture—makes a stunning addition to your dolls' living room! You'll love it, and so will all your friends!

SEAGEE CO., 2 Allen St., Dept. A c - 1 New York 2, N. Y.

SEAGEE CO., Dept. AC-1
2 Allen Street, New York 2, N. Y.

Please rush me my TELEVISION BANK. I agree to pay postman \$1.98 plus few cents postage with understanding that if I am not delighted I may return bank in 5 days for full refund of purchase price.

Name _____
(Please Print Plainly)

Street _____

City _____ Zone _____ State _____

I enclose \$1.98. You pay postage. Same money-back guarantee.

GIGANTIC NATIONWIDE SALE

BUY DIRECT AND SAVE ON GUARANTEED JEWELRY

'ETERNAL LOVE'

Engagement and Wedding Ring Set



Something special and very pretty! Imagine—12 sparkling Pseudo Diamonds, imported from Europe, set in a gorgeous Engagement and Wedding Ring Set!... **NATURAL GOLD** color, exquisite design. Your price for both—4.89. Yet they look like \$750.00 and more! They sparkle a thousand rays of light! Enjoy a **LIFETIME!**

TRY AT OUR RISK!

You can't lose a penny. Try this gorgeous ETERNAL LOVE set at our risk. If not satisfied, we will return the price at once. Don't delay. Order a set today. Don't lose this opportunity. Remember—**BOTH** rings are yours for only 4.89. **MAIL THE COUPON NOW.**

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Select any of these terrific bargains and write in coupon. Send no money now! Pay low price shown plus a few cents postage and tax when delivered.

10 DAY FREE TRIAL

Then try for 10 full days at **OUR RISK!** Full price back quick if not thrilled and satisfied. You have nothing to lose! We take all the risk! **RUSH COUPON NOW!**

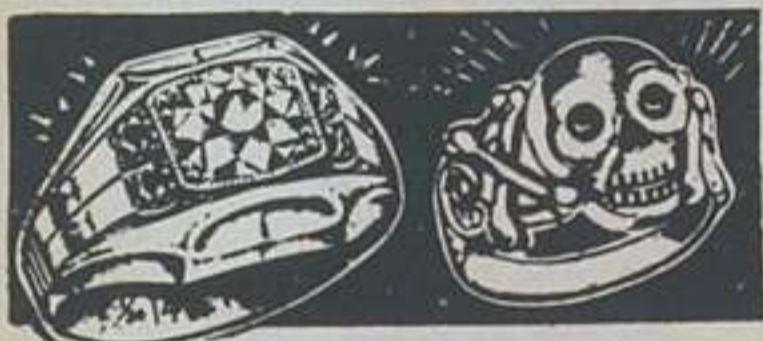
Men's INITIAL Ring



Your own **INITIAL** in Raised Gold color effect firmly set on a **BLOOD-RED** stone. Flanked by 2 sparkling pseudo **DIAMONDS** imported from Europe. Ring made in 14 Karat Rolled Gold plate, very fashionably designed, rich in appearance.

WEAR IT WITH PRIDE!

Enjoy a lifetime... it's so handsomely masculine... so distinctive! Mention letter desired and send strip of paper for size. Bargain price **2.97**



BIG FIVE

Extra heavy ring for big time men. 5 Pseudo Diamonds of great brilliancy set in Natural Gold **3.55** color.

SKULL & X-Bones

Amazing — eyes flash weirdly with red glow. Gold plated. Mysterious looking. Big value at **2.67**

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PAYS FOR ITSELF



Quick! Easy!
Only 2.98
COMPLETE BARBER SET

You save plenty—over \$100.00 yearly—by cutting your friends' and family's hair with this **COMPLETE BARBER SET**. It's easier than you think! The self-sharpening **STEEL CLIPPERS** cut hair **SMOOTHLY** and **FAST**. You also receive **BARBER SCISSORS**, a **BARBER COMB** and easy instructions. Sensational value! All yours for only **2.95**. **SEND NO MONEY!** Pay only 2.95 plus postage on delivery. (If you send 2.95, we pay postage.) Your 2.95 back **QUICK** if not satisfied! **RUSH!** Don't lose this special offer!

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**BANG IT!
DROP IT!
THROW IT!**

NOW 7.97

The special, patented **PROTEKT-O-BALANCE** feature every active man and boy has waited for. Now you can **DROP IT, BANG IT, HIT IT** and never worry. **UNLIMITED GUARANTEE EXCLUSIVE OF PARTS**. You never pay one red cent for skilled labor costs! Accurate Swiss jewel movement! Red Sweep Second Hand! Numerals glow at night. Rich looking silver color case. Unbreakable crystal. Modern design! Supply limited due to international crisis. Get yours **NOW** write you can. Special price **7.97**

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Ruby ARMY Ring

It's terrific! Extra heavy **SOLID STERLING SILVER**. Deep embossed Real **ARMY** style ring for red-blooded Americans. Big simulated **RUBY** in centre, cut inside. Sparkles with rays of red, fiery light. Super-special de-luxe quality. Win popularity! Wear with pride! Lifetime value! Only **3.95**

Ladies' SPORTEX Watch

Special!

A sturdy, accurate watch with special jewel movement. Ideal for active women and girls, nurses, teachers, sportswomen, typists, housewives, etc. Case is dainty yet so sturdy! Has luminous hands and numbers for night reading. So feminine and petite, yet so accurate too! **10-Day MONEY BACK** Guarantee and conditional free service certificate. Bargain price **7.98**



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'ELDORADO' — the watch for active men — last word in smart styling! Sparkling Pseudo Diamonds and Rubies set around the dial. Solid Gold color effect, chromed back. Unbreakable crystal. Luminous hands. Large sweep-Second hand. Rugged case built to take the 'golf'. Imported Swiss movement gives dependable service. **UNLIMITED GUARANTEE EXCLUSIVE OF PARTS**—never a penny for skilled labor cost! Formerly **24.95**. Special **SALE PRICE**, only **9.99**—not a penny more! **10 DAY FREE TRIAL**. Your money back quick if not delighted. **RUSH COUPON NOW!**



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CHRONOGRAPH

The 4-in-1 Wonder Watch

Try to beat this bargain ANYWHERE in America! 4-in-1 imported Stop Swiss **CHRONOGRAPH** and Wrist Watch combined! Best of all, you can try it for 10 full days at **OUR RISK!**

11 — WONDER FEATURES — 11

It's a tachometer, telemeter, **DOUBLE** Push Button **STOP** watch. It measures **SPEED** as well as **DISTANCES** of horse and auto races, sports, airplanes, boats, moving objects. Actually has **SPLIT-SECOND** calibration, unbreakable crystal, sweep-second hand, luminous numerals and hands, sturdy **SHOCK RESIST** case. Everyone wants one, students, soldiers, sailors, race fans, sportsmen, photographers, engineers, aviators, and all active men. It's a wonderful timekeeper!

UNLIMITED GUARANTEE

EXCLUSIVE OF PARTS! Never a charge for skilled labor. **FULL INSTRUCTIONS** and gift case with each watch. **SEND NO MONEY.** Pay postman **6.95** plus 10% tax, or send only **7.65** and **SAVE** postage. Try at **OUR RISK** for 10 full days. Price back **QUICK** if not thrilled. Order now—while they last!

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LOOK SLIMMER, MORE YOUTHFUL**

REDUCE

YOUR APPEARANCE!

THE FIGURE-ADJUSTER MUST BE THE BEST GIRDLE YOU EVER WORE . . . YOU MUST FEEL MORE COMFORTABLE, and you MUST look and feel younger . . . Your shape MUST be noticeably improved or you get every cent back at once!

No matter how many other girdles you have tried, you can be sure NO OTHER GIRDLE CAN DO FOR YOU MORE THAN THE FIGURE-ADJUSTER! No other girdle or supporter belt offers you more TUMMY CONTROL, BULGE control, HOLD-IN and STAY-UP power . . . safely, scientifically. No other girdle can begin to approach the miracle-working FIGURE-ADJUSTER feature! Figure-Adjuster is LIGHT in weight (no laces show) yet powerfully strong! Figure-Adjuster allows AIR to circulate through! ABSORBS perspiration, is made by the most skilled craftsmen, and allows you to ADJUST it to just the right amount of BULGE-CONTROL you like and NEED for an IMPROVED FIGURE!

MAGIC PANEL CONTROL: No laces show when you wear a SLIMMING Figure-Adjuster. The control you get is completely COMFORTABLE . . . and GUARANTEES healthful, lasting support. Its satin TUMMY PANEL laces right up to meet the bra—NO MIDRIF BULGE! LIFTS and FLATTENS the tummy, SLIMS down the waist, TRIMS the hips and eliminates the "SPARE TIRE" waistline roll! The magic ADJUSTABLE, slimming, easily controlled panel is scientifically designed and is the result of testing different kinds of panels on thousands of women! Figure-Adjuster creates the "BALANCED PRESSURE" that gives each bulge the exact amount of RESTRAINT it requires. It gives you the right amount of SUPPORT where YOU need it MOST! Let Figure-Adjuster give you MORE figure control . . . for more of your figure . . . let it give you a more BEAUTIFUL FIGURE . . . the slimmer, trimmer figure that INVITES romance. You ACTUALLY APPEAR SLIMMER AT ONCE WITH THE MAGIC PANEL control of Figure-Adjuster. Colors nude, blue or white. Panty with detachable crotch or Regular. Sizes 24 inch waist to 48, only \$4.98

MAKE THIS TEST WITH YOUR OWN HANDS!

Clasp your hands over your ABDOMEN, press upwards and in gently but FIRMLY. You feel better, don't you! That's just what the UP-LIFT adjustable FIGURE ADJUSTER does for you, only the FIGURE ADJUSTER does it better. MAIL COUPON AND TEST IT AT HOME FOR 10-day TRIAL at our expense! NO OTHER GIRDLE AT THIS PRICE CAN GIVE YOU BETTER SUPPORT, can make you look better, feel better or appear slimmer and younger! Sizes 24 to 48 waist



TRULY SENSATIONAL AT

\$4.98

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TRIM UNWANTED INCHES OFF YOUR MIDRIF.

waist and hips with real breathe-easy comfort. New scientific construction whittles away rolls and bulges . . . slimming, easy-to-adjust rayon satin tummy panel laces right up to your bra. In powerful elastic. White, light blue or nude. Small (25"-26"), Medium (27"-28") Large (29"-30"), Extra Large (31"-32"). Also "PLUS" SIZES for the fuller figure. XX (33"-35"), XXX (36"-38"), XXXX (39"-40"), XXXXX (41"-44"), 6X (45"-48").



100% MONEY-BACK GUARANTEE!



You will look like and feel like this beautiful model in your new and improved cool—light weight FIGURE-ADJUSTER.

Test the Figure-Adjuster at home for ten-day TRIAL at our expense! It's sent on approval! It must do all we claim for it or return it after ten days and we'll send your money right back. We take all the risk . . . that's because we know that even though you may have tried many others you haven't tried the BEST until you have tried a FIGURE-ADJUSTER! MAIL COUPON NOW!

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10-DAY FREE TRIAL OFFER!

WHY DIET? TRY IT!

- TAKES INCHES OFF TUMMY!
- RAISES ABDOMEN AND KEEPS IT IN!
- LIKE MAGIC IT BRINGS IN WAIST
- MAKES SPREADING HIPLINES CONFORM TO FIRM BEAUTY
- SMOOTHES AND SLIMS THIGHS
- MAKES YOUR CLOTHES FIT BEAUTIFULLY

GIFT!

"SECRETS OF LOVELINESS" booklet tells how to take advantage of correct choice of clothes, proper use of make-up and other secrets to help you look years younger, pounds and inches slimmer, will be included with your order.

For Your Figure's Sake MAIL THIS COUPON NOW!

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Yes! Please rush "FIGURE-ADJUSTER" on approval. If not delighted I may return girdle within 10 days.

- I will pay postman \$4.98 plus postage.
 I enclose \$5.00, cash, check or money order, send postage prepaid. (I save up to 75c postage.)

Color..... 2nd color choice.....

Size..... Panty Girdle..... Girdle.....

Name.....

Address.....

City..... Zone..... State.....

Please PRINT carefully. BE SURE TO GIVE YOUR SIZE